

Vision Resource Center of Berks County and Berks Deaf and Hard of Hearing Services present the

# VISION and HEARING Expo

AT  
  
CROWNE PLAZA®  
READING

Thursday, May 3, 2018 • 9 a.m. to 1 p.m.

### Event Sponsor

**\$4,000** (Exclusive Sponsor)

- Corner booth plus an adjacent booth
- Logo and mention in all newspaper, television and radio ads, printed materials, including a full page ad in VRCBC Insight for month of April 2018
- Periodic acknowledgements throughout the day of the Expo
- Logo on the VRCBC's website from April to May 2018 with link to sponsor's website
- Name included in all print and electronic news releases and press conferences
- Full-page outside back cover ad in Expo Program Book
- Banner hanging in the exhibit hall

### "Feed Back" Talk Show Sponsor

**\$2,000** (Maximum of 2 Sponsors)

- One prime booth
- Full-page ad in Expo Program Book
- Listed in all printed advertising and on website
- Banner in the Talk Show area the day of the Expo
- Interview opportunities (two 5-8 minute spots) during the show
- Company name announced throughout the three hour program as "This program is being brought to you by..."

### Educational & Informational Sponsor

**\$3,000** (Maximum of 1 Sponsor)

- One prime booth
- Acknowledgements during seminars
- Name listed in all newspaper ads and other printed materials
- Logo on VRCBC's website with the link to sponsor's website
- Name included in all print and electronic news releases
- Full-page inside back cover ad in Expo Program Book
- Banner hanging inside the Educational & Informational area
- 5 minute presentation prior to the program

### Room Sponsor

**\$1,000** (Maximum of 2 Sponsors)

- Quarter-page ad in Expo Program Book
- 30 minute presentation provided by room sponsor
- One prime booth

#### LEVEL OF SPONSORSHIP

Please check one:

- Event Sponsor
- "Feed Back" Talk Show Sponsor
- Educational & Informational Sponsor
- Room Sponsor

Company/Organization \_\_\_\_\_

Contact person \_\_\_\_\_ Phone \_\_\_\_\_

Business name \_\_\_\_\_ Fax \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Please make check payable to and mail completed form to:



2020 Hampden Blvd., Reading, PA 19604

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Amount enclosed \$ \_\_\_\_\_

# Reserve Your Booth at the

Vision Resource Center of Berks County and Berks Deaf and Hard of Hearing Services



Thursday, May 3, 2018 • 9 a.m. to 1 p.m.

Meet potential customers face-to-face at Berks County's only gathering of vision and hearing experts!

*Early Bird*

**Early Bird  
Deadline:  
Monday, March 20, 2018**

**Booth Fee  
\$300**

**Fee Includes:**

- 8' x 8' booth
- 6' draped table
- 2 chairs
- 1 electrical outlet (if requested)
- **1/4 page ad in the Expo Program Book**



\$100 non-refundable deposit required to reserve each booth • All booths must be paid in full prior to the Expo • Booth fee after March 20, 2018: \$350

Please reserve \_\_\_\_\_ booth(s)

**Please check if needed:**

**Electric outlet**  
 **Internet access**  
(\$75 additional cost)

**Please check if interested in  
sponsorship opportunities**

Amount enclosed: \$ \_\_\_\_\_

Type of business \_\_\_\_\_

Contact person \_\_\_\_\_ Phone \_\_\_\_\_

Business name \_\_\_\_\_ Fax \_\_\_\_\_

Address \_\_\_\_\_

Contact for advertising \_\_\_\_\_ Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Please make check payable to and mail completed form to:



**Vision Resource Center**  
of Berks County

2020 Hampden Blvd., Reading, PA 19604

**Sponsorship Opportunities Available  
Call 610-375-8407 for More Info**