

Reserve Your Booth at the

Vision Resource Center of Berks County and Berks Deaf and Hard of Hearing Services



Thursday, April 18, 2019 • 9 a.m. to 1 p.m.

Meet potential customers face-to-face at Berks County's only gathering of vision and hearing experts!

Early Bird

Booth Fee
\$300

Fee Includes:

- 8' x 8' booth
- 6' draped table
- 2 chairs
- 1 electrical outlet *(if requested)*
- **1/4 page ad in the Expo Program Book**



**Early Bird
Deadline:**

Wednesday, March 20, 2019

\$100 non-refundable deposit required to reserve each booth • All booths must be paid in full prior to the Expo • Booth fee after March 20, 2019: \$350

Please reserve _____ booth(s)

____ Please check if electrical outlet is needed

____ Please check if interested in sponsorship opportunities (Please see info on back)

Amount enclosed: \$ _____

Type of business _____

Contact person _____ Phone _____

Business name _____ Fax _____

Address _____

Contact for advertising _____ Phone _____

E-mail _____

Please make check payable to and mail completed form to:



Vision Resource Center
of Berks County

2020 Hampden Blvd., Reading, PA 19604

**Sponsorship Opportunities Available
Call 610-375-8407 for More Info**

Vision Resource Center of Berks County and Berks Deaf and Hard of Hearing Services present the

VISION and HEARING Expo

AT  CROWNE PLAZA[®] READING

Thursday, April 18, 2019 • 9 a.m. to 1 p.m.

Event Sponsor

\$4,000 (Exclusive Sponsor)

- Corner booth plus an adjacent booth
- Logo and mention in all newspaper, television and radio ads, printed materials, including a full page ad in VRCBC Insight for month of March 2019
- Logo on the VRCBC's website from March to May 2019 with link to sponsor's website
- Name included in all print and electronic news releases and press conferences
- Full-page outside back cover ad in Expo Program Book
- Banner hanging in the exhibit hall

"Feature of the Day" Talk Show Sponsor

\$1,000 (Maximum of 1 Sponsor)

- One prime booth
- Half-page ad in Expo Program Book
- Listed in all printed advertising and on website
- Interview opportunity during the show
- Company name announced during program as *"This program is being brought to you by..."*

Refreshment Sponsor

\$1,500 (Maximum of 1 Sponsor)

- One prime booth
- Name listed in all newspaper ads and other printed materials
- Logo on the VRCBC's website from March to May 2019 with link to sponsor's website
- Name included in all print and electronic news releases
- Full-page ad in Expo Program Book
- Signage on refreshment table

Room Sponsor

\$500 (Maximum of 2 Sponsors)

- Half-page ad in Expo Program Book
- 45 minute presentation provided by room sponsor
- One prime booth

LEVEL OF SPONSORSHIP

Please check one:

- Event Sponsor
- "Feature of the Day" Talk Show Sponsor
- Refreshment Sponsor
- Room Sponsor

Company/Organization _____

Contact person _____ Phone _____

Business name _____ Fax _____

Address _____

Please make check payable to and mail completed form to:



2020 Hampden Blvd., Reading, PA 19604

Phone _____ E-mail _____

Amount enclosed \$ _____