

Reserve Your Booth at the

Vision Resource Center of Berks County and Berks Deaf and Hard of Hearing Services

2020



Thursday, April 30, 2020 • 9 a.m. to 1 p.m.

Meet potential customers face-to-face at Berks County's only gathering of vision and hearing experts!

Early Bird

Booth Fee
\$300

Fee Includes:

- 8' x 8' booth
- 6' draped table
- 2 chairs
- 1 electrical outlet *(if requested)*
- **1/4 page ad in the Expo Program**



**Early Bird
Deadline:**

Saturday, February 29, 2020

\$100 non-refundable deposit required to reserve each booth • All booths must be paid in full prior to the Expo • Booth fee after February 29, 2020: \$350

Please reserve _____ booth(s)

____ Please check if electrical outlet is needed

____ Please check if interested in sponsorship opportunities (Please see info on back)

Amount enclosed: \$ _____

Type of business _____

Contact person _____ Phone _____

Business name _____ Fax _____

Address _____

Contact for advertising _____ Phone _____

E-mail _____

Please make check payable to and mail completed form to:



**Sponsorship Opportunities Available
Call 610-375-8407 for More Info**

Vision Resource Center of Berks County and Berks Deaf and Hard of Hearing Services present the



Thursday, April 30, 2020 • 9 a.m. to 1 p.m.

Event Sponsor

\$4,000 (Exclusive Sponsor)

- Prime booth plus an adjacent booth
• Logo in all ads, television, radio ads, social media and printed materials
• Interview opportunity during the feedback show
• Logo on the VRCBC's website from March to May 2020 with link to sponsor's website
• Full-page outside back cover ad in Expo Program
• Banner hanging in the exhibit hall

"Feedback" Talk Show Sponsor

\$2,000 (Maximum of 1 Sponsor)

- One prime booth
• Half-page ad in Expo Program
• Name listed in all ads, social media and other printed materials
• Interview opportunity during the show
• Logo on the VRCBC's website from March to May 2020 with link to sponsor's website
• Company name announced during program as "This program is being brought to you by..."

Refreshment Sponsor

\$1,500 (Maximum of 1 Sponsor)

- One prime booth
• Name listed in all ads, social media and other printed materials
• Logo on the VRCBC's website from March to May 2020 with link to sponsor's website
• Half-page ad in Expo Program
• Signage on refreshment table

Room Sponsor

\$500 (Maximum of 2 Sponsors)

- One prime booth
• Half-page ad in Expo Program
• Listed in all printed advertising and on website
• 45 minute presentation provided by room sponsor

LEVEL OF SPONSORSHIP

Please check one:

- ___ Event Sponsor
___ "Feedback" Talk Show Sponsor
___ Refreshment Sponsor
___ Room Sponsor

Company/Organization _____

Contact person _____ Phone _____

Business name _____ Fax _____

Address _____

Please make check payable to and mail completed form to:



2020 Hampden Blvd., Reading, PA 19604

Phone _____ E-mail _____

Amount enclosed \$ _____